

## 2016 - 2017 Contact Information for the Marketing Department at Playhouse Square

<u>Our Staff:</u>		<u>Email</u>	<u>Phone</u>
<b>Autumn Kiser</b>	Vice President, Ticket Sales and Marketing	<a href="mailto:autumn.kiser@playhousesquare.org">autumn.kiser@playhousesquare.org</a>	216.640.8650
<b>Jason Swank</b>	Assistant Director of Marketing	<a href="mailto:jason.swank@playhousesquare.org">jason.swank@playhousesquare.org</a>	216.640.8666
<b>Trish McKeon</b>	Marketing/PR Manager (KeyBank Broadway Series, select off-series shows)	<a href="mailto:trish.mckeon@playhousesquare.org">trish.mckeon@playhousesquare.org</a>	216.640.8658
<b>Stephanie Keefer</b>	Marketing/PR Manager (KeyBank Broadway Series, select off-series shows)	<a href="mailto:stephanie.keefer@playhousesquare.org">stephanie.keefer@playhousesquare.org</a>	216.640.8654
<b>Jeannie Emser</b>	Marketing/PR Manager (Concerts, Comedy, One-Nighters)	<a href="mailto:jeannie.emser@playhousesquare.org">jeannie.emser@playhousesquare.org</a>	216.640.8655
<b>Adam Miltner</b>	Marketing/PR Manager (off-series Broadway, Broadway in Akron)	<a href="mailto:adam.miltner@playhousesquare.org">adam.miltner@playhousesquare.org</a>	216.640.8662
<b>Alyssa Brown</b>	Marketing Coordinator (rentals, select concerts and one-nighters)	<a href="mailto:alyssa.brown@playhousesquare.org">alyssa.brown@playhousesquare.org</a>	216.640.8665
<b>Stephanie Anderson</b>	Digital Communications Manager (website, email, social media)	<a href="mailto:stephanie.anderson@playhousesquare.org">stephanie.anderson@playhousesquare.org</a>	216.640.8652
<b>Cindi Szymanski</b>	Senior Manager, Brand Communications	<a href="mailto:cindi.szymanski@playhousesquare.org">cindi.szymanski@playhousesquare.org</a>	216.640.8660
<b>Pam Menhenett</b>	Destination Brand Manager (US Bank Plaza /various institutional events)	<a href="mailto:pam.menhenett@playhousesquare.org">pam.menhenett@playhousesquare.org</a>	216.640.8661
<b>Kelsey Tomlinson</b>	Project Coordinator (various departmental projects)	<a href="mailto:kelsey.tomlinson@playhousesquare.org">kelsey.tomlinson@playhousesquare.org</a>	216.640.8664
<b>Kelly Luecke</b>	Freelance Publicist (handles publicity for select events)	<a href="mailto:kelly.luecke@playhousesquare.org">kelly.luecke@playhousesquare.org</a>	440-570-1378

**\*\*MARKETING CONTACT** refers to the person handling advertising for a show  
- i.e. placing the media buy, handling promotions/contests, sending spots, etc.

**\*\*ADVANCE/IN-TOWN PR CONTACT** refers to the person arranging advance phone interviews, as well as  
publicity appearances and interviews during the time the show is actually in town

### 2016 - 2017 KeyBank Broadway Series

<u>Show Name</u>	<u>Show Dates</u>	<u>Marketing Contact</u>	<u>Advance/In-town PR Contact</u>
Fun Home	October 2 - 22, 2016	<b>Trish McKeon</b>	<b>Stephanie Keefer</b>
Finding Neverland	Nov. 1 - 20, 2016	<b>Stephanie Keefer</b>	<b>Jason Swank</b>
Into the Woods	January 10 - 29, 2017	<b>Stephanie Keefer</b>	<b>Trish McKeon</b>
The King and I	February 7 - 26, 2017	<b>Stephanie Keefer</b>	<b>Trish McKeon</b>
The Curious Incident of the Dog in the Night-time	March 21 - April 9, 2017	<b>Stephanie Keefer</b>	<b>Trish McKeon</b>
Something Rotten	April 25 - May 14, 2017	<b>Trish McKeon</b>	<b>Stephanie Keefer</b>
An American in Paris	June 20 - July 9, 2017	<b>Trish McKeon</b>	<b>Stephanie Keefer</b>

### 2016 - 2017 First Merit Diamond Performances

<u>Show Name</u>	<u>Show Dates</u>	<u>Marketing Contact</u>	<u>Advance/In-town PR Contact</u>
Jersey Boys	September 19 - 25	<b>Adam Miltner</b>	<b>Adam Miltner</b>
Dr. Seuss' How the Grinch Stole Christmas: The Musical	December 6 - 11	<b>Adam Miltner</b>	<b>Adam Miltner</b>
The Sound of Music	July 18 - 23, 2017	<b>Adam Miltner</b>	<b>Adam Miltner</b>
Motown the Musical	August 16 - 20, 2017	<b>Adam Miltner</b>	<b>Adam Miltner</b>

PlayhouseSquare also presents an extensive list of concerts, comedy, family programming and other "one nighters." Many times these shows are announced close to their actual performance dates. Please check our website for the most up-to-date information. These shows are primarily marketed by **Jeannie Emser**.

**\*\* Shows presented by Cleveland Play House, Cleveland State Dept of Theatre, Great Lakes Theater, DanceCleveland, Tri-C, Town Hall and Writers Center Stage are handled by those particular organizations. Please contact them directly for marketing/PR opportunities.\*\***

## **2016 - 2017 Broadway in Akron Performances**

<b><u>Show Name</u></b>	<b><u>Show Dates</u></b>	<b><u>Marketing Contact</u></b>	<b><u>Advance/In-town PR Contact</u></b>
Rogers & Hammerstein's Cinderella	TBD November 2016	<b>Adam Miltner</b>	<b>Adam Miltner</b>
Once	TBD March 2017	<b>Adam Miltner</b>	<b>Adam Miltner</b>
Rent	TBD April 2017	<b>Adam Miltner</b>	<b>Adam Miltner</b>
Chicago	TBD May 2017	<b>Adam Miltner</b>	<b>Adam Miltner</b>

## **Community Engagement and Education**

Teen Programs	various	<b>Cindi Szymanski</b>	<b>Cindi Szymanski</b>
Educational Workshops	various	<b>Cindi Szymanski</b>	<b>Cindi Szymanski</b>
Broadway Buzz	various	<b>Cindi Szymanski</b>	<b>Cindi Szymanski</b>

## **Fundraising and Development**

Jump Back Ball	TBD	<b>Cindi Szymanski</b>	<b>Cindi Szymanski</b>
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## **PlayhouseSquare District Development Corporation**

Blue Light Lime Outdoor Concert Series	various	<b>Pam Menhenett</b>	<b>Pam Menhenett</b>
Block Party & Tour	TBD	<b>Pam Menhenett</b>	<b>Pam Menhenett</b>
Summer Lunchtime Events	various	<b>Pam Menhenett</b>	<b>Pam Menhenett</b>