

# JUMP BACK UNDER THE BIG TOP

THE GREATEST PARTY ON EARTH 

# SPONSORSHIP OPPORTUNITIES

*In celebration of the 25th year of Partners and Jump Back Ball,  
Sponsors will enjoy a VIP seated dinner in the Connor Palace*



## Ringmaster Sponsor

**\$15,000 Investment**

**16 VIP tickets** (\$13,400 tax deductible)

- ◆ **VIP Cocktail Reception & Seated Dinner**
- ◆ Complimentary VIP Valet Parking
- ◆ Recognition
  - ◆ Ticket Mailer (1,200 pieces)  
(If confirmed by January 15, 2016)
  - ◆ Program (1,200 pieces)  
(If confirmed by February 5, 2016)
  - ◆ Press Release
- ◆ **Full page, four color ad in Jump Back Ball Program**
- ◆ Recognition on the 2016 commemorative gift
- ◆ Listing in Playhouse Square playbills for one year in the "2016 Jump Back Ball" category
- ◆ Logo recognition by sponsorship level on Playhouse Square Partners and Jump Back Ball websites (30,000+ hits/week)
- ◆ **Area naming rights at Jump Back Ball**
- ◆ **Indoor video board recognition** the night of Jump Back Ball and throughout January & February
- ◆ **Playhouse Square Outdoor Video Board recognition** throughout February (including during the run of *If/Then*, part of the KeyBank Broadway series)

## Flying Trapeze Sponsor

**\$10,000 Investment**

**10 VIP tickets** (\$9,000 tax deductible)

- ◆ **VIP Cocktail Reception & Seated Dinner**
- ◆ Complimentary VIP Valet Parking
- ◆ Recognition
  - ◆ Ticket Mailer (1,200 pieces)  
(If confirmed by January 15, 2016)
  - ◆ Program (1,200 pieces)  
(If confirmed by February 5, 2016)
  - ◆ Press Release
- ◆ **Full page ad in Jump Back Ball Program**
- ◆ Recognition on the 2016 commemorative gift
- ◆ Listing in Playhouse Square playbills for one year in the "2016 Jump Back Ball" category
- ◆ Logo recognition by sponsorship level on Playhouse Square Partners and Jump Back Ball websites (30,000+ hits/week)
- ◆ **Indoor video board recognition** the night of Jump Back Ball and throughout January & February
- ◆ **Playhouse Square Outdoor Video Board recognition** throughout February (including during the run of *If/Then*, part of the KeyBank Broadway series)

## Lion Tamer Sponsor

**\$6,500 Investment**

**8 VIP tickets** (\$5,700 tax deductible)

- ◆ **VIP Cocktail Reception & Seated Dinner**
- ◆ Complimentary VIP Valet Parking
- ◆ Recognition
  - ◆ Ticket Mailer (1,200 pieces)  
(If confirmed by January 15, 2016)
  - ◆ Program (1,200 pieces)  
(If confirmed by February 5, 2016)
  - ◆ Press Release
- ◆ **1/2 page ad in Jump Back Ball Program**
- ◆ Recognition on the 2016 commemorative gift
- ◆ Listing in Playhouse Square playbills for one year in the "2016 Jump Back Ball" category
- ◆ Logo recognition by sponsorship level on Playhouse Square Partners and Jump Back Ball websites (30,000+ hits/week)
- ◆ **Indoor video board recognition** the night of Jump Back Ball and throughout January & February

## High Wire Sponsor

**\$3,500 Investment**

**6 VIP tickets** (\$2,900 tax deductible)

- ◆ **VIP Cocktail Reception & Seated Dinner**
- ◆ Complimentary VIP Valet Parking
- ◆ Recognition
  - ◆ Ticket Mailer (1,200 pieces)  
(If confirmed by January 15, 2016)
  - ◆ Program (1,200 pieces)  
(If confirmed by February 5, 2016)
  - ◆ Press Release
- ◆ Listing in Playhouse Square playbills for one year in the "2016 Jump Back Ball" category
- ◆ Logo recognition by sponsorship level on Playhouse Square Partners and Jump Back Ball websites (30,000+ hits/week)
- ◆ **Indoor video board logo recognition** the night of Jump Back Ball

## Strongman Sponsor

**\$1,500 Investment**

**4 VIP tickets** (\$1,100 tax deductible)

- ◆ **VIP Cocktail Reception & Seated Dinner**
- ◆ Recognition in event program (1,200 pieces)
- ◆ Name recognition by sponsorship level on Playhouse Square Partners and JBB websites (30,000+ hits/week)

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# SPONSORSHIP COMMITMENT FORM

**25th Annual Jump Back Ball**  
**Saturday, February, 27, 2016**



## Sponsor Information

Name: \_\_\_\_\_

*(If applicable, as it should appear on printed materials)*

Organization: \_\_\_\_\_

*(If applicable, as it should appear on printed materials)*

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: (     ) \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Level

**Presenting Sponsor**     \_\_\_\_\_ \$25,000 Investment (\$23,000 tax deductible)

**Ringmaster**     \_\_\_\_\_ \$15,000 Investment (\$13,400 tax deductible)

**Flying Trapeze**     \_\_\_\_\_ \$10,000 Investment (\$9,000 tax deductible)

**Lion Tamer**     \_\_\_\_\_ \$6,500 Investment (\$5,700 tax deductible)

**High Wire**     \_\_\_\_\_ \$3,500 Investment (\$2,900 tax deductible)

**Strongman**     \_\_\_\_\_ \$1,500 Investment (\$1,100 tax deductible)

*For more information about becoming a Presenting Sponsor please contact Meghan Simkovich at 216-640-8407.*

## Payment Options

Enclosed is a check in the amount of \$ \_\_\_\_\_ made payable to Playhouse Square Foundation.

Please send me an invoice for \$ \_\_\_\_\_.

Please charge \$ \_\_\_\_\_ to:  VISA    MasterCard    Discover    American Express

Account Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_ Security Code: \_\_\_\_\_

**MAIL TO:** Meghan Simkovich, Playhouse Square, 1501 Euclid Avenue, Suite 200, Cleveland, OH 44115

**EMAIL:** meghan.simkovich@playhousesquare.org   **CALL:** 216-640-8407