

SAMBA SPONSOR

\$1,500 INVESTMENT (\$1,220 TAX - DEDUCTIBLE)

SPONSORSHIP OPPORTUNITY

19th Annual *Jump Back Ball*, February 27, 2010.

PROMOTIONAL RIGHTS

Sponsor will be recognized through name recognition in all *2010 Jump Back Ball* advertising and collateral materials.

OUTDOOR MEDIA

Sponsor will receive Video Board name recognition throughout the evening of *2010 Jump Back Ball*.

WEBSITE

Name recognition as Sponsor on the PlayhouseSquare Partners' & Official *Jump Back Ball* website (30,000+ hits/week).

CLIENT ENTERTAINMENT

Sponsor will receive four (4) tickets to the *2010 Jump Back Ball* and the exclusive VIP Pre-reception. Value: \$740

MEDIA CAMPAIGN

Sponsor will be included in all media referencing to *Jump Back Ball*.

Campaign to include:

- Radio (Clear Channel Radio Stations)
- Television (WJW Fox 8)
- Online Listings, (Cleveland.com, Cleveland Magazine online)
- Print (Cleveland Magazine, Plain Dealer)
- Press Releases

MASQUERADE SPONSOR

\$3,000 INVESTMENT

(\$2,440 TAX - DEDUCTIBLE)

SPONSORSHIP OPPORTUNITY

19th Annual *Jump Back Ball*, February 27, 2010.

PROMOTIONAL RIGHTS

Sponsor will be recognized through logo recognition in all *Jump Back Ball* advertising and collateral materials.

Collateral Inclusion:

- Invitations (3,500 pieces)
- Press Releases (75 pieces)
- Programs: 1/4 panel ad (1,200 pieces)

PLAYBILL

Sponsor will receive a listing in all season Playbills for one year in the “*2010 Jump Back Ball*” category.

OUTDOOR MEDIA

Sponsor will receive Video Board recognition throughout the evening of *Jump Back Ball*.

WEBSITE

Recognition as Sponsor on the PlayhouseSquare Partners’ & Official *Jump Back Ball* websites (30,000+ hits/week).

CLIENT ENTERTAINMENT

Sponsor will receive eight (8) tickets to the *2010 Jump Back Ball* and the exclusive VIP Party. Value: \$1,480.

MEDIA CAMPAIGN

Sponsor will be included in all media referencing *Jump Back Ball*.

Campaign to include:

- Radio (Clear Channel Radio Stations)
- Television (WJW Fox 8)
- Online Listings, (Cleveland.com, Cleveland Magazine online)
- Print (Cleveland Magazine, Plain Dealer)
- Press Releases
- PlayhouseSquare Partners & Official Jump Back Ball Website

VENETIAN SPONSOR

\$6,000 INVESTMENT

(\$5,160 TAX - DEDUCTIBLE)

SPONSORSHIP OPPORTUNITY

19th Annual *Jump Back Ball*, February 27, 2010.

PROMOTIONAL RIGHTS

Sponsor will be recognized through logo placement in all *Jump Back Ball* advertising and collateral materials.

Collateral Inclusion:

- Invitations (3,500 pieces)
- Press Releases (75 pieces)
- Programs: half - panel ad (1,200 pieces)
- Recognition on the 19th Annual *Jump Back Ball* commemorative gift.

PLAYBILL

Sponsor will receive a listing in all season Playbills for one year in the “*2010 Jump Back Ball*” category.

ON-SITE PRESENCE

When applicable, Sponsor will receive distribution rights during *2010 Jump Back Ball* (promotional items, attendee gifts)

OUTDOOR MEDIA

Sponsor will receive Video Board recognition throughout the evening of *Jump Back Ball*.

WEBSITE

Recognition as Sponsor on the PlayhouseSquare Partners’ & Official *Jump Back Ball* websites (30,000+ hits/week).

CLIENT ENTERTAINMENT

Sponsor will receive twelve (12) tickets to the 2010 *Jump Back Ball* and the exclusive VIP Party. Value: \$2,220

MEDIA CAMPAIGN

Sponsor will be included in all media referencing *Jump Back Ball*.

Campaign to include:

- Radio (Clear Channel Radio Stations)
- Television (WJW Fox 8)
- Online Listings, (Cleveland.com, Cleveland Magazine online)
- Print (Cleveland Magazine, Plain Dealer)
- Press Releases
- PlayhouseSquare Partners & Official *Jump Back Ball* Website

RIO DE JANEIRO SPONSOR

\$10,000 INVESTMENT

(\$8,880 TAX - DEDUCTIBLE)

SPONSORSHIP OPPORTUNITY

19th Annual *Jump Back Ball*, February 27, 2010.

PROMOTIONAL RIGHTS

Sponsor will be recognized in all *Jump Back Ball* advertising and collateral material (including Broadway Series Playbills) throughout the 2010 calendar year.

Collateral Inclusion:

- Invitations (3,500 pieces)
- Press Releases (75 pieces)
- Programs: full-panel ad (1,200 pieces)
- Recognition on the 19th Annual *Jump Back Ball* commemorative gift.

PLAYBILL

Sponsor will receive a listing in all season Playbills for one year in the "2010 *Jump Back Ball*" category.

ON-SITE PRESENCE

When applicable, Sponsor will receive distribution rights during 2010 *Jump Back Ball* (promotional items, attendee gifts)

OUTDOOR MEDIA

Sponsor will receive Video Board recognition throughout the evening of *Jump Back Ball*.

WEBSITE

Recognition as Sponsor on the PlayhouseSquare Partners' & Official *Jump Back Ball* websites (30,000+ hits/week).

CLIENT ENTERTAINMENT

Sponsor will receive sixteen (16) tickets to the 2010 *Jump Back Ball* and the exclusive VIP Party. Value: \$2,960

MEDIA CAMPAIGN

Sponsor will be included in all media referencing *Jump Back Ball*.

Campaign to include:

- Radio (Clear Channel Radio Stations)
- Television (WJW Fox 8)
- Online Listings, (Cleveland.com, Cleveland Magazine online)
- Print (Cleveland Magazine, Plain Dealer)
- Press Releases
- PlayhouseSquare Partners & Official *Jump Back Ball* Website

CARNAVAL SPONSOR

\$15,000 INVESTMENT

(\$13,600 TAX - DEDUCTIBLE)

SPONSORSHIP OPPORTUNITY

19th Annual *Jump Back Ball*, February 27, 2010.

PROMOTIONAL RIGHTS

Sponsor will be recognized in all *Jump Back Ball* advertising and collateral material (including Broadway Series Playbills) throughout the 2010 calendar year.

Collateral Inclusion:

- Invitations (3,500 pieces)
- Press Releases (75 pieces)
- Programs: full-panel ad (1,200 pieces)
- Recognition on event ticket (1,200 tickets)
- Recognition on 19th Annual *Jump Back Ball* commemorative gift.

PLAYBILL

Sponsor will receive a listing in all season Playbills for one year in the "2010 *Jump Back Ball*" category.

ON-SITE PRESENCE

When applicable, Sponsor will receive distribution rights during 2010 *Jump Back Ball* (promotional items, attendee gifts)

OUTDOOR MEDIA

Theatre District video board rotation recognition of an ad of sponsor's choice during the months of January & February.

WEBSITE

Recognition as Sponsor on the PlayhouseSquare Partners' & Official *Jump Back Ball* websites (30,000+ hits/week).

CLIENT ENTERTAINMENT

Sponsor will receive twenty (20) tickets to the 2010 *Jump Back Ball* and the exclusive VIP Pre-reception. Value: \$3,700

MEDIA CAMPAIGN

Sponsor will be included in all media referencing *Jump Back Ball*.

Campaign to include:

- Radio (Clear Channel Radio Stations)
- Television (WJW Fox 8)
- Online Listings, (Cleveland.com, Cleveland Magazine online)
- Print (Cleveland Magazine, Plain Dealer)
- Press Releases
- PlayhouseSquare Partners & Official *Jump Back Ball* Website

**PLAYHOUSE SQUARE PARTNERS
THE 19TH ANNUAL JUMP BACK BALL
CELEBRATE: CARNAVAL!
PRESENTED BY: PNC
SATURDAY, FEBRUARY 27, 2010**

Commitment Form

Please indicate your Sponsorship Level:

CARNAVAL SPONSOR

_____ \$15,000
(\$13,600 tax-deductible)

RIO DE JANEIRO SPONSOR

_____ \$10,000
(\$8,880 tax-deductible)

VENETIAN SPONSOR

_____ \$6,000
(\$5,160 tax-deductible)

MASQUERADE SPONSOR

_____ \$3,000
(\$2,440 tax-deductible)

SAMBA SPONSOR

_____ \$1,500
(\$1,200 tax-deductible)

_____ Other Amount

Sponsor Information:

Name (As it should appear in printed materials)

Contact Name

Address

City

State

Zip

Phone

Fax

E-mail

Payment Method:

Please find a check enclosed made out to *PlayhouseSquare Foundation* for \$ _____

Please charge \$ _____ to the credit card listed below

Visa

MasterCard

Discover

AMEX

Credit Card #

Expiration Date

Security Code

Signature

Please Return this form to:

Mary O'Brien, PlayhouseSquare, 1501 Euclid Avenue, Suite 200, Cleveland, Ohio 44115
Phone: 216.348.5263 - Fax: 216.771.3974 - Email: mobrien@playhousesquare.org