## 🖈 MONTHLY NEWSLETTER 🎜

June 2022

# **RedCoats**

# VOLUNTEER MILESTONES

Congratulations to the following RedCoats for reaching a volunteer-hour milestone!

## 10,000 – Georgia Taylor

#### 7500 Patti Dotts

7000 Joe Ferritto\*

4000 **Bill Duignan** 

3250 Rhonda Totten\*

2750 **Colleen Miscencik** 

#### 2500 Dawn Andrews\*

2250 **Christine Zeigler** 

#### 2000 Carol Houk

Janice Knecht

#### 1750

Aimee Convery

#### 1500

Cathy Flament Joanne Majoros\* Martha Sipos Laurie Stratis

#### 1250

Joyce Dickson Sheryl Henderson Tony Pusateri Karen Skinder Pat Wroblesky

#### 1000 **Betty Clay Cheryl Dever\*** Patti Krawczonek Marci Lowe Pam Millas

Jan Carnes Diane Chomo Dana Lambacher Valerie Morgan\*

#### 500

**Eugene Baker\*** Sally Barbour Pat Engel **Beth Filina** Kim Garred\* Margie Kosch Jim Martin Vivian Riccio Marissa Smith\* Lucia Srail **Barb Stadler** Mariann Zupan

#### 250

Carol Brown Janet Brunecz Patty Danzey **Deborah Diedrick** John Dunston Kim Gottlieb Judy Jackman Donna Moot Chris Pruchnicki Donna Ransom Nancy Weissman Janine Wilkes

750 Margarita Zapanta 🔸

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\*Denotes Head Usher 🔸



Playhouse Square®



## Georgia Taylor – 10,000 Volunteer Hours



Georgia began volunteering in 1988 and has ushered at Broadway classics like Evita, The Color Purple, Fiddler on the Roof, In the Heights and Rent. She was on hand for performances by Maya Angelou, Tom Hanks, Jerry Seinfeld and Guy Fieri, among others.

She has been there for Cleveland Opera and Cleveland Ballet, countless concerts, children's theatre and performances by Cleveland Playhouse and Great Lakes Theatre.

These days, Georgia primarily volunteers in the office. The Development, Education, Season Tickets/Subscription, Volunteer and Archives departments have all benefitted from her cheerful attention to detail and unwavering willingness to help.

Congratulations Georgia! We are truly grateful for your 34-year commitment to Playhouse Square. Thank you for sharing your time and talent with us!

### From the desk of Meg, Volunteer Manager

#### SUMMER FUN!!

Our RedCoat/STARS team has been growing faster than these unknown plants in my yard! We have added over 400 new members to our RedCoat family since we re-opened in the fall!! With the help of our veteran and new volunteers, we have an incredible summer ahead of us - starting with My Fair Lady, followed by Ain't Too Proud, and finishing up with Frozen! So many blockbusters to really fill out our summer. In addition, we have the return of the Jazzfest, comedians, dance, and concerts! It will truly be a summer to enjoy!



Your volunteer team is working hard for you. We know summer is a busy and wonderful time - vacationing, spending time with your family and friends, and tending those gardens! Thank you for remembering to email us at redcoats@playhousesquare.org with any requests for extras & cancellations if you are unable to be with your team on a scheduled shift. Also, keep sharing the word about our RedCoat team - we are still "adopting" more family members! Happy summer, everyone!

#### **Recent Feedback from our Guests**



"The Red Coats greeting and directing the guests in the lobbies and theaters are terrific! "

"I would like to recognize the excellent customer service of one of your red jacket volunteers, Judy. I shared with her my upcoming foot surgeries and asked about the availability of an entrance without steps. She not only explained to me that yes, there is an entrance that has direct access, but also stated that someone could meet me at the entrance with the wheelchair then told me about the special handicapped seating area and double checked on the location of those rows. I'd been very discouraged that I would miss several upcoming performances due to surgery, and after talking with Judy, if healing goes as expected I shouldn't miss too much of the season. Please thank Judy for me for going over and above!"

"At intermission in the balcony it was a mob scene getting to the bathrooms, especially for women. A RedCoat did get to the scene late to direct traffic, but you should have a RedCoat at the beginning of the intermission to organize one line so that the area does not get so congested."

"The only issue was with the scanning of tickets. The lady wasn't looking at the right time for the green light and then would say scan again and it was Red since it was already scanned once - and she missed it. She was confused, but it's because she was not watching when we scanned 1st time."

## Volunteer Milestones, cont.

#### Irene Bajusz Owen Bauer Pamela Cunningham Maureen Feller Jay Hader Sharon Harrell Judy Hudgins Gary Kula Sharon Lightner Susan Mannarino Jeanette Metcalf

**100** Jim Metcalf Megan Moore Gary Newman Kathy Newman Anita O'neal Richard O'neal Edward Perry Mary Reynolds Terri Simon Evelyn Smits

## RECOGNIZING EXCEPTIONAL SERVICE

Compliments to RedCoats who H received STAR Awards this month

Judy Aungst Terri Cangelosi Jane Chew Sarah Deioma-Artl Lorrie Devaney Desirae Geiger Alvira Green Paul Kershey\* Violeta Maurer\* Ron Mortus\* AJ Stokes\* \* Nancy Stokes\* (2) Susan Timko\* Rhonda Totten Cheryl Wankewycz, Sue Zagula



#### In the Spotlight: Guest Experience – Key Customer Service Principles

#### What is customer service excellence?

According to Johnston & Clark's book Service Operations Management, service excellence isn't about exceeding customers' expectations. Instead, it focuses primarily on "delivering what is promised and dealing well with any problems and queries that arise".



"It's not my job"

Everyone must be ready to help in any way that they can. Not only is the phrase, "it's not my job!" unhelpful and unprofessional – it's simply not true. *Everyone has a duty of care to their customers*.

Meaning that everyone *is* responsible for the positive experience a guest has.

#### Learn how to Recover

**Yer** We all know that things don't always go as planned. Let the guest express their frustration, confusion, or dissatisfaction to feel heard and valued. Then, when appropriate, apologize for the inconvenience caused and ask how the situation can be fixed.

Sourced from: SOCO

#### Please Welcome our Newest RedCoats!

Louis Andreasik Patricia Beason Helen Bertosa Marc Delis Gerri Dunfee Tom Essig Maria Good Rayba Johnson Aniko Kola Cindy Oakley Ellen Opalach Jackie Pasadyn Pat Pease Sherlene Perkins Kellie Radford Kathy Schmidt Christine Seuffert Bethany Sillaman John Stanonis Sharon Stanonis Frances Vojir Elaine Vukov Hope Walton Charlene Ward Julianne Wolf

#### Please Welcome our Newest STARS!

Laurien Palmer Riley Schwochow Morgan Spicer Nora Stipanovich

\* Denotes Head Usher

## UPCOMING WEEKS Volunteer needs and Running times



#### My Fair Lady

KeyBank State Theatre TBD

- FR 6/17 6:00 pm URGENT NEED
- <u>SA 6/18 6:00 pm URGENT NEED</u>
- <u>SU 6/19 5:00 pm URGENT NEED</u>
- <u>TU 6/21 6:00 pm</u>
- <u>WE 6/22 BUZZ 5:45 pm</u> 😒
- FR 6/24 6:00 pm URGENT NEED
- <u>SA 6/25 12:00 pm</u>
- <u>SA 6/25 6:00 pm URGENT NEED</u>
- <u>SU 6/26 11:30 am</u>
- <u>SU 6/26 5:00 pm</u>

If you are scheduled for the 6/22 performance of *My Fair Lady*, please consider adding the BUZZ! Thank you!

#### Union Home Mortgage (UHM) Meeting – June 22<sup>nd</sup>

This event will take place in both the Connor Palace Theatre and the KeyBank State Theatre.

RedCoats scheduled for this event will be helping UHM guests navigate the spaces. There will be a central check-in and check-out location to be determined.



No performances are scheduled June 27 – July 11.

**Enjoy your Summer Break!** 

## **NOW CASTING!**

#### **RJF PRESIDENTS' CLUB CONCIERGE**

We are looking for the new member of the RJF Presidents' Club team as a part-time concierge. The individual will work evenings and weekends serving as the first friendly face members and guests see as they enter the Club. Responsibilities include checking in members, booking dinner reservations, and maintaining a clean, comfortable atmosphere for all guests.

The right candidate will possess excellent customer service skills, flexibility, dependability, attention to detail, and a passion for Playhouse Square. If you are interested in applying, or know someone who would be a great fit for the team, please send a cover letter and resume to: PSHR@playhousesquare.org.

#### **RJF Presidents' Club Concierge Job Description**



#### **AIN'T TOO PROUD**

(July 12-31, 2022) *KeyBank Broadway Series* 

*Ain't Too Proud – The Life and Times of The Temptations* is the electrifying, smash-hit Broadway musical that follows The Temptations' extraordinary journey from the streets of Detroit to the Rock & Roll Hall of Fame. With their signature dance moves and silky-smooth harmonies, they rose to the top of the charts creating an amazing 42 Top Ten Hits with 14 reaching number one.

Nominated for 12 Tony Awards®, *Ain't Too Proud* tells the thrilling story of brotherhood, family, loyalty and betrayal, as the group's personal and political conflicts threatened to tear them apart during a decade of civil unrest in America.

As a benefit of being a RedCoat Volunteer, you can save up to 55% off tickets with reduced handling fees. Purchase tickets now for this Broadway hit:

#### GET TICKETS Use promo code: REDCOAT

\*Offer is online only. Discount cannot be applied at the box office.



## 43<sup>rd</sup> Annua



#### EXTRAS NEEDED!

Sean Jones Quartet Allen Theatre || approx. 140 min.

• FR 6/24 3:30 pm

#### Joe Lovano / Dave Douglas: Sound Prints Mimi Ohio Theatre || approx. 100 min.

FR 6/24 5:00 pm

• <u>11(0/24 0.00 pm</u>

#### Brian Culbertson

Connor Palace Theatre || approx. 145 min.

FR 6/24 6:30 pm

Ghost Note Mimi Ohio Theatre || approx. 145 min.

• FR 6/24 8:00 pm

Cyrille Aimee & Dominick Faranacci Mimi Ohio Theatre || approx. 100 min.

• <u>SA 6/25 12:30 pm</u>

Raul Midon Allen Theatre∥ approx. 140 min.

• <u>SA 6/25 3:00 pm</u>

Eddie Palmieri Mimi Ohio Theatre || approx. 180 min.

• SA 6/25 4:45 pm

#### Tri-C JazzFest All-Star Big Band

- Connor Palace Theatre approx. 180 min.
- <u>SA 6/25 6:45 pm</u>



### WELCOME BACK DARIUS!

Darius Wesley returned as a House Manager.

Many of you may remember Darius from before – welcome back!

#### **SUGGESTIONS & OBSERVATIONS**

**OBSERVATION:** "I worked in the House Managers office last Sunday to distribute the headsets to our patrons that amplify the sound for them. It came to my attention from some patrons that there were Redcoats that were not familiar with these or did not know where to send them to obtain them."

Audio-Assist devices are available for guests' use in the House Manager's Office. See page 24 of the Volunteer



**OBSERVATION:** Guests occasionally ask RedCoats the location of the nearest ATM machine. A new bank has opened in storefront level of Lumen Parking Garage. It is First National Bank, with ATM machine. The only other ATM locations close by are US Bank and Chase Bank.

#### Volunteer Appreciation Event – June 20<sup>th</sup>!

We are looking forward to seeing you on June 20<sup>th</sup>! Remember – wear something **RED**.

The best **RED** outfit of the evening will receive a fabulous prize – Dinner in the President's Club!



# Thank You to our Retiring RedCoats with 10+ years of service!

Nancy Fabrizi Diane Lekan Don Levenson Roberta Levenson Diane Schnall Sophie Serafin

#### In Memoriam

Tina Esson Sharon McKanze Florence Sermak