



Playhouse Square®

Inspiring performance.

1920



1920-1922
Playhouse Square's five historic venues (Allen, Hanna, Ohio, Connor Palace, State) are built and open



1960



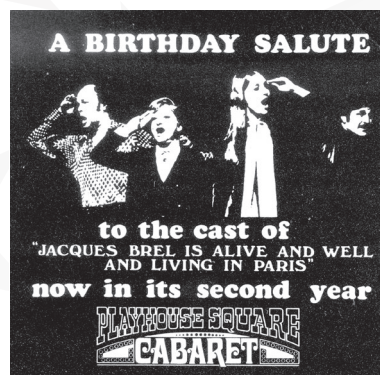
1969
All theaters (except the Hanna) are boarded up due to urban flight



1970



1970
Not-for-profit organization of private citizens forms to save the theaters from the wrecking ball



1973
Jacques Brel is Alive and Well and Living in Paris is staged in the State Theatre lobby; plays record-breaking 522 performances over three years



1980



1980
RedCoat usher program begins; more than 1,550 volunteers annually provide 110,000+ hours of community service



1982
Children's Theater Series launches; grows to host 50,000 students & families on average every year

997 seat Ohio Theatre reopens

1984
3,194 seat State Theatre reopens



1988
2,856 seat Connor Palace reopens

1990

Partners

1991
Young professionals group Partners launches; grows to around 300 annual members



1995
\$27 million, 205-room Wyndham Hotel opens (co-developed by Playhouse Square)

1996
U.S. Bank Plaza opens, Playhouse Square's unofficial outdoor stage and green space urban park

1998
Playhouse Square establishes Community Engagement & Education Department

2,504 seat Allen Theatre reopens

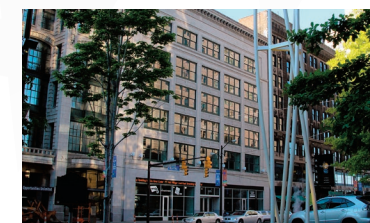
Playhouse Square creates Cleveland's first Business Improvement District; its model adopted city-wide (2006)

1999
Playhouse Square introduces Real Estate Services division; first purchase is the Hanna Building, thus securing 440,000 square feet of office space and the historic Hanna Theatre

2000



2004
Cleveland State University study cites the economic impact of Playhouse Square's stage activity at over \$43 million dollars annually



2005
Idea Center® opens from unique partnership with public broadcaster ideastream®; houses 500+ new jobs as its occupancy rate raises from 4% to 85%



2008
Re-imagined 556 seat Hanna Theatre reopens (in collaboration with Great Lakes Theater)

Five-week *Jersey Boys* engagement sets an international box office record and attracts 104,248 guests

2010



2010
Playhouse Square hosts first International Children's Theater Festival

2011
Cleveland Play House relocates to reconfigured Allen Theatre

2012
Cleveland State University arts campus opens at Playhouse Square

Two new theaters open as part of Allen Theatre Complex

Playhouse Square announces partnership with K&D to transform Hanna Building Annex into apartments (opened 2013)



2014
Playhouse Square completes Dazzle the District neighborhood transformation project featuring the world's largest outdoor chandelier, the GE Chandelier

2015
Playhouse Square leads the nation with 32,000 KeyBank Broadway Series season ticket holders