

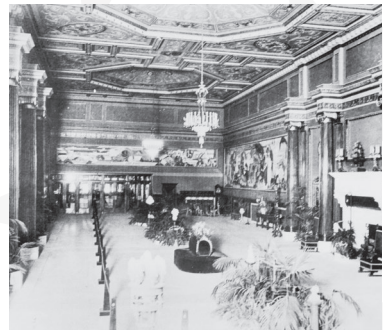


# Playhouse Square®

## 1920



**1920-1922**  
Playhouse Square's five historic venues (Allen, Hanna, Mimi Ohio, Connor Palace, KeyBank State) are built and open



## 1960



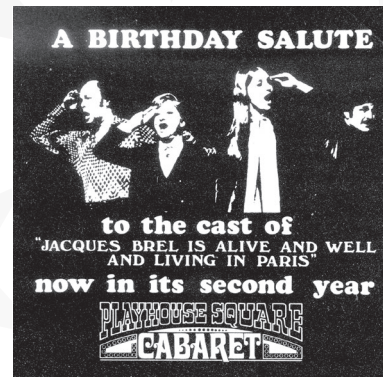
**1969**  
All theaters (except the Hanna) are boarded up due to urban flight



## 1970



**1970**  
Not-for-profit organization of private citizens forms to save the theaters from the wrecking ball



**1973**  
*Jacques Brel is Alive and Well and Living in Paris* is staged in the KeyBank State Theatre lobby; plays record-breaking 522 performances over three years



## 1980



**1980**  
RedCoat usher program begins; more than 2,000 volunteers annually provide 150,000+ hours of community service



**1982**  
Children's Theater Series launches; grows to host 50,000 students & families on average every year

997 seat Mimi Ohio Theatre reopens

**1984**  
3,194 seat KeyBank State Theatre reopens



**1988**  
2,856 seat Connor Palace reopens

## 1990



**1991**  
Young professionals group Partners launches; grows to around 300 annual members

**1995**  
\$27 million, 205-room hotel opens (co-developed by Playhouse Square)



**1996**  
U.S. Bank Plaza opens as Playhouse Square's urban park and outdoor stage

**1998**  
Playhouse Square establishes Community Engagement & Education Department

2,504 seat Allen Theatre reopens

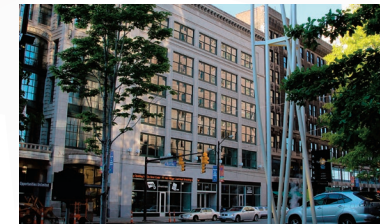
Playhouse Square creates Cleveland's first Business Improvement District; its model adopted city-wide (2006)

**1999**  
Playhouse Square introduces Real Estate Services division; first purchase is the Hanna Building, thus securing 440,000 square feet of office space and the historic Hanna Theatre

## 2000



**2004**  
Cleveland State University study cites the economic impact of Playhouse Square's stage activity at over \$43 million dollars annually



**2005**  
Idea Center® opens from unique partnership with public broadcaster ideastream®



**2008**  
Re-imagined 556 seat Hanna Theatre reopens (in collaboration with Great Lakes Theater)

Five-week *Jersey Boys* engagement sets an international box office record and attracts 104,248 guests

## 2010

**2011**  
Cleveland Play House relocates to reconfigured Allen Theatre

**2012**  
Cleveland State University arts campus opens at Playhouse Square

Two new theaters open as part of Allen Theatre Complex

**2013**  
Residences at Hanna open



**2014**  
Playhouse Square completes Dazzle the District neighborhood transformation project featuring the largest outdoor chandelier in North America, the GE Chandelier

**2015**  
Playhouse Square launches Dazzle Awards and Disney Musicals in Schools

**2016**  
KeyBank Broadway Series expands from 16 to 24 performances per show

**2018**  
Playhouse Square breaks ground on 34-story apartment tower, The Lumen

**2020**  
Playhouse Square opens The Lumen