



# News Release

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**WACKADOO! EMMY® AWARD-WINNING PHENOMENON BLUEY  
BRINGS FIRST LIVE STAGE SHOW TO PLAYHOUSE SQUARE**

**PERFORMING AUGUST 5 - 6, 2023**

*Tickets on sale now at [PlayhouseSquare.org](http://PlayhouseSquare.org)*

CLEVELAND, OH – (August 22, 2023) – Grab the sticky geckos, break out the duck cakes, and alert the grannies! It’s time to meet the much-loved Heeler family, who will be coming to the **KeyBank State Theatre at Playhouse Square from August 5 - 6** with the *Bluey* live show, ***Bluey’s Big Play The Stage Show!*** The Emmy® Award-winning animated preschool series, which airs on Disney Junior, Disney Channel, and Disney+, will be “taking the show on the road” to Playhouse Square for four shows.

**Saturday, August 5 at 10:00 a.m.**  
**Saturday, August 5 at 2:00 p.m.**

**Sunday, August 6 at 11:00 a.m.**  
**Sunday, August 6 at 3:00 p.m.**

Tickets for all performances are on sale now online at [playhousesquare.org](http://playhousesquare.org) or by phone at 216-241-6000. Groups of 10 or more can purchase tickets by calling 216-640-8600.

Fans of all ages will get to see Bluey, Bingo, Bandit, and Chilli as they’ve never seen them before, as the Heelers embark on their very first live theater show in the U.S. featuring puppetry,

live actors, and iconic sets. Based on an original new story written by *Bluey* creator Joe Brumm, *Bluey's Big Play The Stage Show* also contains new music by *Bluey* composer, Joff Bush.

“After seeing the amazing reaction the show received during its Australia run, we are delighted to bring this standout live theater show to U.S. audiences,” said director Rosemary Myers of Windmill Theatre Co. “We know how much love there is out there for *Bluey* and are thrilled and honored to translate these brilliant characters into the three-dimensional world and to share this special experience with fans throughout America.”

*Bluey's Big Play The Stage Show* is presented by BBC Studios and Andrew Kay in association with Windmill Theatre Co. The stage show enjoyed much success in the home market of Australia, where it premiered in *Bluey*'s hometown Brisbane and went on to perform 447 times across 65 venues, including the Sydney Opera House.

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### **About Bluey**

The series follows *Bluey*, a six-year-old Blue Heeler dog who loves to play and turn everyday family life into extraordinary adventures that unfold in unpredictable and hilarious ways, bringing her family, friends and community into her world of fun.

*Bluey* has won the hearts of kids and parents around the world since it first launched in Australia in October 2018, and has quickly become a global hit.

In Australia, *Bluey* is the number one kids show on broadcast television and is the most-watched series ever on ABC iView. In June 2019, BBC Studios struck a global broadcast deal with Disney to premiere *Bluey* in all territories outside Australia, New Zealand and Greater China; it now screens in over 60 countries. In the US on Disney Junior, since March 2021, the show has been the #1 most watched TV series with kids 2-6. In the UK, *Bluey* was the most watched show on CBeebies in January 2022 and is also available on Disney+.

*Bluey* has also won multiple awards, such as the International Emmy® Kids Award in the prestigious Preschool Category in 2020 and has picked up the AACTA Award for Best Children's Program for three years running (2019-21). *Bluey* recently won four Kidscreen Awards in February 2021.

*Bluey* is produced by multi-Emmy® award-winning Ludo Studio for ABC Kids Australia, co-commissioned by ABC Children's and BBC Studios, and distributed internationally by BBC Studios outside of Australia.

**Notable accolades** include 2019 Venues Now #1 Top Stop of the Decade Award for tickets sold (5,000 seats or less); 2019 Billboard #2 Highest Grossing Venue Worldwide (5,000 seats or less); 2019 Pollstar #3 Worldwide Ticket Sales (5,000 seats or less)

### **About Playhouse Square**

Playhouse Square, home to the largest Broadway season ticket holder community in North America, is Northeast Ohio's destination for entertainment. A not-for-profit performing arts center, Playhouse Square is a champion of arts education and downtown Cleveland, and proud to be the home of Cleveland Ballet, Cleveland International Film Festival, Cleveland Play House, Cleveland State University Department of Theatre and Dance, DANCECleveland, Great Lakes Theater and Tri-C JazzFest.