



News Release

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FOR IMMEDIATE RELEASE

13-TIME TONY AWARD® NOMINATED MUSICAL

HELL'S KITCHEN

THE HIT BROADWAY MUSICAL FROM ALICIA KEYS

ANNOUNCES MULTI-YEAR NORTH AMERICAN TOUR
LAUNCHING AT PLAYHOUSE SQUARE IN CLEVELAND IN FALL 2025
TO VISIT MORE THAN 30 CITIES IN ITS FIRST YEAR

MUSICAL CONTINUES TO ELECTRIFY AUDIENCES IN NYC

Music & Lyrics by Grammy winner ALICIA KEYS

Book by Pulitzer Prize finalist KRISTOFFER DIAZ

Music Supervision by Emmy & Grammy winner ADAM BLACKSTONE

Choreography by Tony Award nominee CAMILLE A. BROWN

Directed by Tony Award nominee MICHAEL GREIF

CRITIC'S PICK "THRILLING FROM BEGINNING TO END, *HELL'S KITCHEN* STANDS OUT AS A RARE MUST-SEE!" – ELISABETH VINCENTELLI, *NEW YORK TIMES*

"A SPARKLING STORY WITH ICONIC MUSIC AND ABSOLUTE POWERHOUSE VOCALS. BEAUTIFUL AND HEARTBREAKING." – ARAMID TINUBU, *VARIETY*

"ONE OF THE MOST EUPHORIC EXPERIENCES I'VE HAD IN A THEATER." – CHARLES, McNULTY, *LOS ANGELES TIMES*

“★★★★★! HELL’S KITCHEN IS A MARVEL! A LIVE-WIRE THEATRICAL ADAPTATION OF ALICIA KEYS’ HIT LIST THAT BRINGS THE HOUSE DOWN.” – LAUREN MECHLING, THE GUARDIAN

★★★★ WITH IT’S VIVID DANCERS AND MAGNIFICENT SINGERS, THEY’VE COOKED UP A HECK OF A BLOCK PARTY!” - ADAM FELDMAN, TIME OUT NEW YORK

“BELOVED, INSPIRING SONGS, POWERHOUSE VOICES, AND CHOREOGRAPHY THAT KNOCKS YOUR SOCKS OFF. HELL’S KITCHEN GRABS YOUR ATTENTION AND KEEPS YOU AMAZED, IT’S GORGEOUS TO BEHOLD!” - LINDA ARMSTRONG, AMSTERDAM NEWS

“A SPECTACULARLY MAMMOTH DELIGHT!” - ZACHARY STEWART, THEATERMANIA

(New York, NY) **AKW Productions** is thrilled to announce the hit Broadway musical **HELL’S KITCHEN** will launch a second company in North America with a highly anticipated, multi-year tour conducting technical rehearsals and premiering at Playhouse Square in Cleveland, Ohio in the fall of 2025. **HELL’S KITCHEN**, which is simultaneously playing to sold-out, rapturous audiences at the Shubert Theatre in New York City, will visit more than 30 cities in its first year on tour. Additional engagements for the tour’s first year will be announced in the next several months. Fans are encouraged to visit hellskitchen.com to sign up for the email newsletter and be among the first to receive tour news and exclusive content.

“Seeing **HELL’S KITCHEN** on a Broadway marquee has fulfilled one of my earliest and most influential dreams as an artist and a New Yorker,” said Alicia Keys. “I’m overjoyed by the impact it has already had with audiences that truly mirror the world around us in New York and I am ecstatic that we can bring the show to so many incredible cities across the country. Let’s Gooooo!!!!!!”

“We are so excited that Alicia Keys and her team have chosen to open the North American tour of **HELL’S KITCHEN** in Cleveland” said Playhouse Square President & CEO Craig Hassall. “Cleveland’s enthusiastic and diverse Broadway audiences will certainly give the show a rapturous welcome and we are so proud that we can lend our expertise and effort to making sure the tour starts off in grand fashion.”

Ali is a 17-year-old girl full of fire – searching for freedom, passion and her place in the world. How she finds them is a New York City coming-of-age story you’ve never felt before – **HELL’S KITCHEN**, a new musical from 16-time Grammy® Award winner Alicia Keys, whose new songs and greatest hits about growing up in NY inspire a story made for Broadway.

Rebellious and stifled by an overprotective single mother, Ali is lost until she meets her mentor: a neighbor who opens her heart and mind to the power of the piano. Set to the rhythm of the 90s, **HELL’S KITCHEN** is a love story between a mother and daughter. It’s about finding yourself, your purpose, and the community that lifts you. Come remember where dreams begin.

Hailed as a *New York Times* Critic’s Pick that is, “thrilling from beginning to end – a rare must-see!” **HELL’S KITCHEN** is directed by four-time Tony Award nominee **Michael Greif**, with choreography by four-time Tony Award nominee **Camille A. Brown**, a book by Pulitzer Prize

finalist and Tony Award nominee **Kristoffer Diaz**, and the music of 16-time Grammy Award-winner **Alicia Keys**.

The creative team for **HELL'S KITCHEN** includes Tony Award® nominee **Robert Brill** (Scenic Design), Tony Award® winner **Dede Ayite** (Costume Design), Tony Award® winner **Natasha Katz** (Lighting Design), Tony Award® winner **Gareth Owen** (Sound Design), Tony Award® nominee **Peter Nigrini** (Projection Design), **Mia Neal** (Hair and Wig Design), **Michael Clifton** (Makeup Design), **Heidi Griffiths** and **Kate Murray** (Casting), and **Foresight Theatrical** (General Management).

The music team of **HELL'S KITCHEN** includes orchestrations by Tony Award® winner **Tom Kitt** and Tony Award® nominee **Adam Blackstone**, arrangements by **Alicia Keys** and **Adam Blackstone**, music consulting by **Tom Kitt**.

The Original Broadway Cast Recording of **HELL'S KITCHEN**, a 2025 Grammy Award nominee for Best Musical Theater Album, is available via Alicia Keys Records/Interscope Records on all streaming and digital platforms worldwide. It is also available for purchase on vinyl and CD.

Through the ongoing partnership between Broadway's **HELL'S KITCHEN** and the Alicia Keys co-founded organization KEEP A CHILD ALIVE (KCA), a landmark donation has recently been made of \$1,000,000 to date. The partnership remains ongoing throughout the Broadway run of the show with a \$1 donation being made for every ticket sold. More information about Keep a Child Alive (KCA) is available at www.keepachildalive.org.

HELL'S KITCHEN began performances on Broadway on Thursday, March 28, 2024 and opened on Saturday, April 20, 2024 at the famed Shubert Theatre. Prior to opening on Broadway, **HELL'S KITCHEN** had its world premiere at The Public Theater on October 24, 2023 and had a five-week extension before closed its limited run on January 14, 2024

HELL'S KITCHEN on Broadway is produced by AKW Productions. Aaron Lustbader serves as Executive Producer. Roc Nation, DML Productions, Mandy Hackett, Julie Yorn, The Jacobs Family, The Sunshine Group, Front Row Productions, Sharpton Swindal Productions, The Jaime Family, John Gore Organization, Terria Joseph, Andy Nahas, James L. Nederlander, Candy Spelling, Clara Wu Tsai, Universal Music Publishing, Grove Entertainment, Independent Presenters Network, Della Pietra Spark Theatricals and Score 3 Partners serve as co-producers.

HELL'S KITCHEN is part of Playhouse Square's 2025-2026 KeyBank Broadway Series. Additional titles on the series to be announced in the coming months. More information available at playhousesquare.org/seasonpreview.

HellsKitchen.com
@HellsKitchenBway

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Playhouse Square, home to the largest Broadway season ticket holder community in North America, is Northeast Ohio's destination for entertainment. A not-for-profit performing arts center, Playhouse Square is a champion of arts education and downtown Cleveland, and proud to be the home of The City Club of Cleveland, Cleveland Ballet,

Cleveland International Film Festival, Cleveland Play House, Cleveland State University Department of Theatre and Dance, DANCECleveland, Great Lakes Theater and Tri-C JazzFest.