

PARTNERS

Sponsorship Levels

Step 1: Choose one of our base sponsorship levels:

Cast Member: \$500

- Text recognition during event introduction
- Text recognition in event program (must commit by 2/15/21)
- Text recognition on all email promotions
- Receive promo code for up to six
 (6) views

Director \$1,500

All benefits at the Cast Member level, and...

- Text recognition on the Playhouse Square Stylon in US Bank Plaza during February and March 2021 (must commit by 2/18/21)
- Opportunity to place a ¼ page, full color ad in event program (must commit by 2/8/21)
- Receive promo code for an additional four (4) views (total 10)
 Receive promo code for an Receive promo code for an

Producer \$3,000

All benefits at the Director level and...

- Logo recognition on all digital promotions
- Verbal sponsorship recognition during event introduction (must commit by 2/3/21)
- Opportunity to place a linked full page, full color ad in event program (must commit by 2/8/21)
- Receive promo code for an additional ten (10) views (total 20)
- Complimentary access to VIP Q&A

Props:

Step 2: Interested in more recognition? Consider adding an additional benefit (or two)!

Recognition:

Sponsor a segment	\$1,000
logo visibility throughout the duration of an individual performance & sponsor recognition in event program	7
Only six (6) available, must commit by 2/18/21	
30-second spot during event introduction	\$2,500
Only one (1) available, must commit by 2/3/21	
Advertisements:	
1/4 page or 1/2 page, full color ad in our online program	d \$500
Upgrade to logo recognition on all qualifying materials.	\$1,000

Email:

Includes over 4,800 emails

Interested? Commit today, or for questions please contact Annie Weiss, Development Coordinator at Annie.Weiss@playhousesquare.org or (216) 640-8407

Playhouse Square - 1501 Euclid Avenue, Suite 200 | Cleveland, OH 44115