



By the Numbers

Venues
12

Employees
400

Performances
(annual)
1100

Volunteers
2000

Residents in
the district
3600

Broadway in Akron
season ticket holders
2200

Children's Theater Series
season ticket holders
2220

KeyBank Broadway Series
season ticket holders
44,000*

Ticketed Guests
(annual)
1 million

Jobs supported
(annual)
2500[†]

Education program
participants
(annual)
373,000

Economic impact
(annual)
**\$359.1
million[†]**

* Largest base of Broadway season ticket holders in the country

[†] Tourism Economics Economic and Fiscal Impact Study, 2019
Statistics as of June 2024

