Placemaking

Playhouse Square is more than a performing arts destination. We are the stewards of one of downtown Cleveland's most vibrant districts, creating a place where people can work, live, dine, stay, and experience arts and culture throughout the day and into the evening.

Playhouse Square:

- Established Cleveland's first business improvement district (BID) — a shared services model that has since been expanded into what is now the city-wide Downtown Cleveland, Inc.
- Has a Real Estate division that manages approximately 5.6 million square feet of office and retail space, with more than 2.6 million square feet of that space in the Playhouse Square District.
- Owns 19 properties in Downtown Cleveland.
- Developed the 205-room Crowne Plaza Cleveland Hotel and attracted a variety of restaurants (23 as of early 2027) to the neighborhood.
- Completed the Dazzle the District neighborhood makeover in 2014, featuring North America's largest outdoor chandelier.
- Opened The Lumen, a 34-story apartment tower, to residents in 2020.
- Opened The Bulkley Residences in 2025, continuing the district's residential growth and reinforcing Playhouse Square's commitment to downtown living. Notably, we've reserved some furnished units for our traveling artists so they can stay in the district.
- Supports a district that is home to approximately 2,000 employees and more than 500 residents, creating a vibrant and growing neighborhood.
- Continues the work of historic preservation to maintain the legacy of its beautiful theaters.

Playhouse Square's Mission: To be a leader in **placemaking**, the advancement of arts education, and the presentation and production of performing arts experiences.

