

# At a Glance



## Overview

Playhouse Square is one of the world's premier arts districts, located in the heart of downtown Cleveland, OH.

With an innovative business model, the not-for-profit organization has sustained and expanded its operations since 1970 through pioneering collaborations, income-generating ventures in area development and conservative fiscal management.

## Facts

- Welcomes more than 1.2 million guests and hosts 1,000+ events, on average, each year
- Is home to the largest base of season ticket holders for touring Broadway in North America
- Completed the Dazzle the District neighborhood makeover in 2014, featuring North America's largest outdoor chandelier, which is generously presented by GE Lighting, a Savant company
- Has 12 total venues; restored its five historic theaters to their original 1920s splendor, making Playhouse Square the world's largest theater restoration project
- Contributes in excess of \$359 million in regional economic impact annually (Tourism Economics 2019 study)

## Our Mission

*To be a leader in placemaking, the advancement of arts education, and the presentation and production of performing arts experiences.*

