



# News Release

1501 Euclid Avenue  
Suite 200  
Cleveland, Ohio 44115

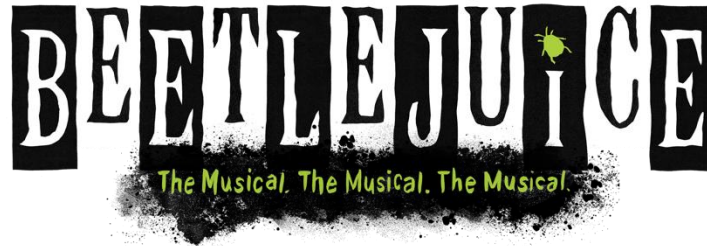
216-771-4444  
playhousesquare.org

**Media Contact:** Leigh Ann Andreani

**Phone:** 216-640-8651

**E-mail:** [leigh.andreani@playhousesquare.org](mailto:leigh.andreani@playhousesquare.org)

FOR IMMEDIATE RELEASE:



## THE GHOST-WITH-THE-MOST IS RETURNING TO CLEVELAND BY POPULAR DEMAND TICKETS ON SALE MAY 13

**CLEVELAND, OH** (May 12, 2025) – It's showtime! Playhouse Square announced today that single tickets for the North American Tour of **BEETLEJUICE**, the edgy and irreverent Broadway smash hit musical comedy, will go on sale May 13 at 10:00 a.m. Tickets will be available online at [playhousesquare.org](https://playhousesquare.org) or by calling 216-241-6000. Group orders of 10 or more may be placed by calling 216-640-8600.

Based on Tim Burton's dearly beloved film, this hilarious musical tells the story of Lydia Deetz, a strange and unusual teenager whose whole life changes when she meets a recently deceased couple and a demon with a thing for stripes. With an irreverent book, an astonishing set, and a score that's out of this Netherworld, **BEETLEJUICE** is "SCREAMINGLY GOOD FUN!" (*Variety*). And under its uproarious surface (six feet under, to be exact), it's a remarkably touching show about family, love, and making the most of every Day-O!

**BEETLEJUICE** is directed by Tony Award® winner **Alex Timbers** (*Moulin Rouge!*, Director of Warner Bros. forthcoming *TOTO*, the animated musical film adaptation of Michael Morpurgo and Emma Chichester Clark's 2017 book) with an original score by Tony Award nominee **Eddie Perfect** (*King Kong*); a book by Tony Award nominee **Scott Brown** ("Castle Rock") and Tony and Emmy Award® nominee **Anthony King** ("Robbie"); music supervision, orchestrations and incidental music by **Kris Kukul** (*Joan of Arc: Into the Fire*); and choreography by **Connor Gallagher** (*The Robber Bridegroom*).

**BEETLEJUICE** features scenic design by three-time Tony Award nominee **David Korins** (*Hamilton*); costume design by six-time Tony Award winner **William Ivey Long** (*The Producers*); lighting design by Tony Award winner **Kenneth Posner** (*Kinky Boots*); sound design by Tony Award winner **Peter Hylenski** (*Moulin Rouge!*); projection design by Tony Award nominee and Drama Desk Award winner **Peter Nigrini**

(*Dear Evan Hansen*); puppet design by Drama Desk Award winner **Michael Curry** (*The Lion King*); special effects design by **Jeremy Chernick** (*Harry Potter and the Cursed Child*), hair and wig design by Drama Desk Award nominee **Charles G. LaPointe**; make-up design by **Joe Dulude II**; associate director is **Catie Davis** and associate choreographer is **Michael Fatica**; casting by **The Telsey Office**.

Producers for **BEETLEJUICE** include **Warner Bros. Theatre Ventures, Langley Park Productions and NETworks Presentations**.

**BEETLEJUICE** opened at Broadway's Winter Garden Theatre on Thursday, April 25, 2019, presented by **Warner Bros. Theatre Ventures (Mark Kaufman)** and **Langley Park Productions (Kevin McCormick)**, and won the Drama Desk Award and Outer Critics Circle Award for David Korins' scenic design and was nominated for eight Tony Awards including Best New Musical. **BEETLEJUICE** had a history making run on Broadway - following the release of the musicals original Broadway cast recording and Tony Awards appearance, the box office exploded, making it the surprise hit of the 2018/2019 season. **BEETLEJUICE**'s Tony Awards performance has gone on to be the most watched musical number from the broadcast with over 3,921,530 views. **BEETLEJUICE** became a sensation with fans everywhere including on TikTok, which lead to an additional burst of ticket sales from a new audience for Broadway, making the musical one of the top grossing shows on Broadway, going on to break the Winter Garden box office record. The smash hit musical **BEETLEJUICE** played 366 performances at the Winter Garden Theatre on Broadway before being shuttered with the rest of Broadway on March 12, 2020. **BEETLEJUICE** returned triumphantly to Broadway with performances on April 8, 2022, at the Marquis Theatre where it continued to haunt Broadway through January 8, 2023.

**GHOSTLIGHT RECORDS** and **WARNER RECORDS** released **BEETLEJUICE – ORIGINAL BROADWAY CAST RECORDING** for digital download, streaming and on CD. The album is produced by Tony Award winner **Matt Stine**, Tony Award winner **Alex Timbers**, Tony nominee **Eddie Perfect** and three-time Grammy Award winner **Kurt Deutsch** and has surpassed 250 million streams in the United States and 760 million streams globally. These landmark numbers continue the remarkable success of the album, reaching the list of top 10 most streamed OBCRs of the previous decade. The show's songs have placed in Spotify's "Viral 50" charts in 13 different countries. In addition, "Say My Name," one of the show's breakout showstoppers, was chosen as Amazon's "Alexa Song of the Day" in 2019. The incredible growth is partly a result of user-generated content on TikTok, where songs from the album have been used in over one million videos.

**BEETLEJUICE** is based on the 1988 Academy Award®-winning Geffen Company motion picture presented by Warner Bros. and directed by Tim Burton. The smash hit comedy starred Michael Keaton, Alec Baldwin, Geena Davis, Jeffrey Jones, Catherine O'Hara and Winona Ryder with story by Michael McDowell and Larry Wilson.

**BEETLEJUICE** is an Encore Collection performance playing the KeyBank State Theatre at Playhouse Square for 8 performances, August 12 – 17, 2025. Show times are Tuesday-Friday at 7:30 p.m., Saturday at 1:30 p.m. and 7:30 p.m., and Sunday at 1:00 p.m. and 6:30 p.m. Tickets will be available online at [playhousesquare.org](https://playhousesquare.org) or by calling 216-241-6000. Group orders of 10 or more may be placed by calling 216-640-8600.

# # #

Like **BEETLEJUICE** on Facebook at [Facebook.com/BeetlejuiceBway/](https://www.facebook.com/BeetlejuiceBway/).  
Follow on [TikTok](#), [Twitter](#), and [Instagram](#) @BeetlejuiceBway.  
For more information, visit [www.BetlejuiceBroadway.com](http://www.BetlejuiceBroadway.com).

Follow @PlayhouseSquare on [Instagram](#), [Facebook](#), [TikTok](#) and [X](#).

Media assets, including b-roll and production photos, available [here](#).

Playhouse Square, the nation's premier home for touring Broadway, is a globally recognized arts district. A not-for-profit presenter and producer of performing arts experiences, Playhouse Square is a champion of arts education and the vitality of downtown Cleveland. It proudly serves as home to eight resident companies: The City Club of Cleveland, Cleveland Ballet, Cleveland International Film Festival, Cleveland Play House, Cleveland State University Department of Theatre and Dance, DANCE Cleveland, Great Lakes Theater, and Tri-C JazzFest.