



News Release

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Media Assets Available [HERE](#)

Playhouse Square poised to captivate Cleveland with spellbinding new 2026-2027 KeyBank Broadway Season



**Season will kick off with a national tour launch,
also includes the 2025 Tony Award-winning Best Musical
and two incredible crowd favorite titles**

Cleveland, OH – (March 25, 2026) Another magical season of touring Broadway is taking center stage at Playhouse Square, who today announced the seven titles on the 2026-2027 KeyBank Broadway Series. Season ticket packages are currently on sale and can be purchased by visiting playhousesquare.org/broadway or calling 216-640-8800.

Cleveland will once again be the first city to see the touring cast of a hit Broadway show, as the hilarious new musical comedy ***Death Becomes Her*** launches its national tour from Playhouse Square in the fall. Based on the 1992 movie by the same name, it is the savagely funny musical about two best frenemies who would do anything to look eternally fabulous, including drinking a secret magic potion. Technical rehearsals will begin in mid-August ahead of the official tour opening in September.

“We’re ecstatic to usher in a new season with the launch of this remarkable tour at Playhouse Square,” said David Greene, senior vice president of programming at Playhouse Square. “It’s an honor and privilege to witness a production come to life on our stage and to offer our audiences the first look at what promises to be a fantastic touring show. And the extended rehearsal period

delivers a meaningful boost to our local economy in addition to more local hours for the talented work force within our organization.”

Joining ***Death Becomes Her*** (September 12 - October 3, 2026) on the season are acclaimed new shows ***Maybe Happy Ending*** (March 2 – 21, 2027), a heartwarming story of a chance encounter that sparks connection and adventure that was the winner of six 2025 Tony Awards including Best Musical; ***Buena Vista Social Club***[™] (July 27 – August 15, 2027), direct from Broadway, this five-time Tony Award®–winning musical is an uplifting story inspired by true events that brings the GRAMMY® Award–winning album to life; ***BOOP!***[®] ***The Musical*** (February 2 – 21, 2027), based on the iconic animated character Betty Boop®, who leaves her black-and-white world and steps into a colorful adventure filled with romance, comedy, and heart in the new musical comedy for audiences of all ages; and ***Harry Potter and The Cursed Child*** (August 24 – September 12, 2027), a magical Tony Award® winning play that continues the wizarding world of Harry Potter with a glimpse into the adventures of his son at Hogwarts.

The season also includes two titles that are no stranger to Playhouse Square stages. The Phantom is back to thrill audiences once again – Cameron Mackintosh presents a revitalized new production of Andrew Lloyd Webber’s legendary musical, ***The Phantom of the Opera*** (April 14 – May 9, 2027), returning in a spectacular new production featuring Maria Bjorson’s brilliant original design and based on the celebrated direction by Harold Prince with musical staging and choreography by Gillian Lynne. And the global smash hit ***Mamma Mia!*** (January 5 – 24, 2027), featuring a story about a mother, a daughter, three possible dads and a trip down the aisle you’ll never forget, returns as a title on the KeyBank Broadway Series season for the first time in 25 years.

With approximately 40,000 season ticket holders annually, Playhouse Square is the country’s premier market for touring Broadway. No other touring Broadway venue in North America has a larger season ticket holder community than Playhouse Square.

Purchasing a season ticket package is the best way to guarantee seats to all seven KeyBank Broadway Series productions. In addition, season ticket holders can save up to 55% compared to purchasing individual tickets and enjoy a host of exclusive benefits. These include early access to additional Playhouse Square performances, flexible payment options with convenient monthly plans, and the ability to exchange tickets for alternate dates—up to 23 performances per show—ensuring that the magic of Broadway fits every schedule.

Season ticket plans range from \$185 - \$810 per seat, and are available for purchase now by calling 216-640-8800 or online at playhousesquare.org/broadway.

The website playhousesquare.org is the official online source for tickets to performances at Playhouse Square. Buying directly from Playhouse Square guarantees the authenticity of tickets.

The 2026-2027 KeyBank Broadway Series Lineup Includes:

DEATH BECOMES HER
September 12 – October 3, 2026
DeathBecomesHer.com
***National Tour Launch**

THE TONY AWARD®-WINNING “PERFECT MUSICAL COMEDY” – *DEADLINE*

Some people will do anything to look eternally fabulous. But famous actress Madeline Ashton and her best frenemy Helen Sharp are about to go too far...thanks to a mysterious woman named Viola Van Horn and a secret potion that's to die for.

Death Becomes Her is the Tony Award-winning drop-dead hilarious new musical comedy based on the classic 1992 film with direction and choreography by Tony winner Christopher Gattelli. *Death Becomes Her* is “a laugh-filled, tuneful musical to die for” (*Variety*) and “a cheek-aching laughter roller coaster — the most fun night out!” (*The Daily Beast*). Experience the “savagely funny” (*Time Out*) pop-culture phenomenon that's been certified “hilarious” by *The New York Times*, *Entertainment Weekly*, Goldie Hawn, Beyoncé (!!) and countless fans on Instagram, TikTok, and beyond.

See it now and laugh for eternity.

MAMMA MIA!
January 5 – 24, 2027
MammaMiaTheTour.com

A mother. A daughter. 3 possible dads.

And a trip down the aisle you'll never forget!

Set on a Greek island paradise where the sun always shines, a tale of love, friendship, and identity is beautifully told through the timeless hits of ABBA. On the eve of her wedding, a daughter's quest to discover the father she's never known brings three men from her mother's past back to the island they last visited decades ago.

For over 25 years, people all around the world have fallen in love with the characters, the story, and the music that make *Mamma Mia!* the ultimate feel-good show.

BOOP!® THE MUSICAL
February 2 – 21, 2027
BoopTheMusical.com

“What's not to love about Betty Boop?” (*Chicago Tribune*)

For almost a century, the Betty Boop® character has won hearts and inspired fans around the world with her trademark looks, voice, and style. Now, in *BOOP!® The Musical*, Betty's dream of an ordinary day off from super-celebrity in her black-and-white world leads to a “bright and bubbly” (*Time Out New York*) adventure of color, music, and love in New York City. “A show-

stopping rainbow of joy” (*The Daily Beast*), *BOOP!* is the new Broadway musical-comedy extravaganza that’s fun for everyone – bringing heart, laughter, and a whole lot of Boop-oop-a-doop to the stage!

Tony Award®–winning director/choreographer Jerry Mitchell (*Kinky Boots*, *Hairspray*, *La Cage aux Folles*) brings Fleischer Studios’ Queen of the Screen to life with a score by celebrated multiple GRAMMY® winner David Foster (“I Have Nothing,” “After the Love Is Gone,” “The Prayer”), lyrics by Tony Award® nominee Susan Birkenhead (*Working*, *Jelly’s Last Jam*), and a book by Tony Award® winner Bob Martin (*The Drowsy Chaperone*, *The Prom*).

BOOP! is the Broadway musical that is perfect for audiences of all ages.

MAYBE HAPPY ENDING

March 2 – 21, 2027

MaybeHappyEnding.com

Winner of 6 Tony Awards, including Best Musical, *Maybe Happy Ending* tells the deeply human story of a chance encounter that sparks connection, adventure, and maybe even love. Helmed by Tony Award-winning director Michael Arden (*Parade*), *Maybe Happy Ending* has been called “one of the best musicals in years” (*USA Today*) and even “The best musical in eons!” (*Observer*). Don’t miss the totally original new musical adventure that explores what it means to be human. Even if they’re not.

THE PHANTOM OF THE OPERA

April 14 – May 9, 2027

Us.ThePhantomOfTheOpera.com

THE BRILLIANT ORIGINAL RETURNS “MORE SPECTACULAR THAN EVER” - *Sunday Express*

The Phantom is back to thrill audiences once again! Cameron Mackintosh presents a revitalized new production of Andrew Lloyd Webber’s legendary musical, *The Phantom of the Opera*, which was rapturously received by London critics when it reopened in 2021. Featuring Maria Björnson’s brilliant original design and based on the celebrated direction of Harold Prince, with musical staging and choreography by Gillian Lynne, the new *PHANTOM* North American tour comes to Playhouse Square in Cleveland.

The Phantom of the Opera is widely considered one of the most beautiful and spectacular productions in history, playing to over 160 million people in 47 territories and 195 cities in 21 languages. Andrew Lloyd Webber’s romantic, haunting, and soaring score includes “The Music of the Night,” “All I Ask of You,” “Wishing You Were Somehow Here Again,” “Masquerade,” and the iconic title song. It tells the tale of a disfigured musical genius known only as ‘The Phantom’ who haunts the depths of the Paris Opera House. Mesmerized by the talents and beauty of a young soprano, Christine, The Phantom lures her as his protégé and falls fiercely in love with her. Unaware of Christine’s love for Raoul, The Phantom’s obsession sets the scene for a dramatic turn of events where jealousy, madness, and passions collide.

Produced by CAMERON MACKINTOSH with LW ENTERTAINMENT

BUENA VISTA SOCIAL CLUB™

July 27 – August 15, 2027

BuenaVistaMusical.com

It's been years since legendary singer Omara Portuondo last entered a recording studio. Once known as the "Queen of Feeling," her voice was celebrated throughout Cuba – until she vanished from the spotlight. But when an ambitious young record producer brings her a rare opportunity, the elusive diva must finally reckon with her past.

Hailed as a "jaw-dropping, soul-stirring must see" (*The Washington Post*), the Tony® and GRAMMY® Award-winning *Buena Vista Social Club*™ is a journey through music and memory into the beating heart of Havana. A world-class company brings the story of the iconic album to thrilling life in this tale of big dreams, second chances, and music that needs no translation.

HARRY POTTER AND THE CURSED CHILD

August 24 – September 12, 2027

Tour.HarryPotterThePlay.com

IT'S TIME TO BELIEVE IN MAGIC

Broadway's spellbinding spectacular, *Harry Potter and the Cursed Child*, is coming to Cleveland. Join the next adventure and experience the wizarding world like never before at this record-breaking hit and winner of six Tony Awards® including Best Play. "It's one of the most defining pop culture events of the decade" (*Forbes*).

When Harry Potter's headstrong son Albus befriends the son of his fiercest rival, Draco Malfoy, it sparks an unbelievable new journey for them all—with the power to change the past and future forever. Prepare for a mind-blowing race through time, spectacular spells, and an epic battle, all brought to life with the most astonishing theatrical magic ever seen on stage. It's a "marvel of imagination" (*The New York Times*) that will "leave you wondering 'how'd they do that?' for days to come" (*People Magazine*).

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Media assets for each of the new season titles are available [HERE](#)

For further questions or to arrange an interview with Playhouse Square staff; please contact Stephanie Keefer at stephanie.keefer@playhousesquare.org or 216-640-8654 to schedule.

Playhouse Square, home to the largest Broadway season ticket holder community in North America, is Northeast Ohio's destination for entertainment. A not-for-profit performing arts center, Playhouse Square is a champion of arts education and downtown Cleveland, and proud to be the home of The City Club of Cleveland, Cleveland Ballet, Cleveland International Film Festival, Cleveland Play House, Cleveland State University Department of Theatre and Dance, DANCECleveland, Great Lakes Theater and Tri-C JazzFest.